



# **Agriculture Development Branch Staff Directory November 2010**

# Staff Directory

## Agriculture Development Branch



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### How to use this staff directory...

Agriculture Development Branch staff are listed in this directory either by specific commodity or sector. Under each staff entry, you will find complete contact information, as well as a list of the areas of focus the individual is working on. For a quick reference directory of staff, turn to the “Staff by Unit” or “Staff at a Glance” sections.

# Staff by Unit



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## Business Management

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Business Analysis and Cost of Production	
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## Crops

<b>Annette Anderson - Manager</b>	
<b>Greenhouse, Agroforestry</b>	
<b>and Specialty Crops</b> .....	8
<b>Laurie Butter</b>	
Product Development Specialist .....	34
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Administrative Service Representative .....	35
<b>Evan Elford</b>	
New Crop Development Specialist.....	30
<b>Gillian Ferguson</b>	
Greenhouse Vegetable IPM Specialist .....	22
<b>Melanie Filotas, Ph.D</b>	
IPM Specialist Specialty Crops .....	30

<b>Shalin Khosla</b>	
Greenhouse Vegetable Specialist .....	22
<b>Todd Leuty</b>	
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<b>Jennifer Llewellyn</b>	
Nursery Crops Specialist .....	31
<b>Graeme Murphy</b>	
Greenhouse Floriculture IPM Specialist.....	22
<b>Jim Todd</b>	
Transition Crops Specialist .....	31
<b>Mahendra Thimmanagari</b>	
Crop Bioproducts Specialist .....	31
<b>Sean Westerveld, Ph.D</b>	
Ginseng and Medicinal Herbs Specialist.....	31

## Hugh Berges - Manager

<b>Horticulture Technology</b> .....	8
<b>Vaughan Allan (A)</b>	
Administrative Service Representative .....	35
<b>Denise Beaton</b>	
Crop Protection Program Lead.....	26
<b>Kristen Callow</b>	
Weed Management	
Program Lead - Horticulture.....	26
<b>Michael Celetti</b>	
Pathologist - Horticulture Crops	
Program Lead.....	26
<b>Jim Chaput</b>	
Minor Use Co-ordinator .....	26
<b>Jason Deveau</b>	
Application Technology Specialist.....	27
<b>Hannah Fraser</b>	
Entomology Horticulture Program Lead .....	27
<b>Christoph Kessel</b>	
Nutrition Horticulture Program Lead .....	27
<b>Hugh Martin</b>	
Organic Crop Production Program Lead .....	27
<b>Donna Speranzini</b>	
Nutrient Management Horticulture Crops	
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Soil Management Specialist Horticulture.....	28

## Bob Forrest

<b>Horticulture Crops</b> .....	8
<b>Margaret Appleby</b>	
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Fresh Market Quality Program Lead .....	23
<b>Pam Fisher</b>	
Berry Crop Specialist .....	24
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# Staff by Unit



<b>Wendy McFadden-Smith</b> Tender Fruit and Grape IPM Specialist .....	25	<b>Mario Mongeon</b> Livestock Specialist, Bilingual .....	16
<b>Ken Slingerland</b> Tender Fruit and Grape Specialist .....	25	<b>Blair Murray</b> Dairy Genetic Improvement Specialist.....	16
<b>Marion Paibomesai</b> Vegetable Crops Specialist .....	25	<b>Doug Richards</b> Swine Grower-Finisher Specialist.....	32
<b>Vacant</b> Vegetable Crops Specialist .....	25	<b>Greg Simpson</b> Swine Nutritionist .....	32
<b>Dawn Pate - Manager</b>		<b>Jaydee Smith</b> Swine Production Systems Program Lead.....	32
<b>Field Crops</b> .....	8	<b>Betty Summerhayes</b> Product Development Specialist.....	34
<b>Joel Bagg</b> Forage Specialist.....	17	<b>Tom Wright</b> Dairy Cattle Nutritionist.....	16
<b>Scott Banks</b> Emerging Crop Specialist.....	18		
<b>Tracey Baute</b> Field Crop Entomologist Program Lead .....	18	<b>Ben Hawkins - Acting Manager</b>	
<b>Horst Bohner</b> Soybean Specialist.....	18	<b>Sustainable Production - Beef Cattle,</b>	
<b>Christine Brown</b> Nutrient Management Field Crops Program Lead .....	18	<b>Sheep, Goats, Alternative Livestock and Aquaculture</b> .....	8
<b>Michael Cowbrough</b> Weed Management Field Crops Program Lead .....	19	<b>Patricia Grummett</b> Administrative Service Representative.....	35
<b>Brian Hall</b> Canola and Edible Bean Specialist .....	19	<b>Tom Hamilton</b> Beef Cattle Production Systems Program Lead .....	11
<b>Adam Hayes</b> Soil Management Specialist Field Crops .....	19	<b>Delma Kennedy</b> Sheep Specialist, Genetics, Reproduction and Performance .....	29
<b>Peter Johnson</b> Cereals Specialist.....	19	<b>Jack Kyle</b> Provincial Grazier Specialist .....	17
<b>Ian McDonald</b> Applied Research Coordinator Field Crops .....	20	<b>Steve Naylor</b> Aquaculture Specialist.....	10
<b>Gilles Quesnel</b> IPM Field Crops Program Lead, Bilingual .....	20	<b>Nancy Noecker</b> Beef Cow/Calf Specialist .....	11
<b>Keith Reid</b> Soil Fertility Specialist .....	20	<b>Brian Pogue</b> Beef Program Lead.....	11
<b>Greg Stewart</b> Corn Industry Program Lead .....	20	<b>Brian Tapscott</b> Alternative Livestock Specialist.....	10
<b>Albert Tenuta</b> Pathologist Field Crops Program Lead .....	21	<b>Gerald Townsend (A)</b> Sheep and Goat Specialist .....	29
		<b>Christoph Wand</b> Beef Cattle, Sheep and Goat Nutritionist.....	11, 29
<b>Livestock</b>		<b>Other Ministry Staff</b>	
<b>Joanne Handley - Manager</b>		<b>Barry Potter</b> Livestock Specialist North Region .....	12
<b>Sustainable Production - Dairy Cattle</b>		<b>Julie Poirier Mensinga</b> Agricultural Business Management Specialist, Bilingual .....	14
<b>Swine and Poultry</b> .....	8		
<b>Ed Barrie</b> Swine Sow-Nursery Specialist.....	32		
<b>Al Dam</b> Provincial Poultry Specialist.....	10		
<b>Ron Lackey</b> Feed Ingredients and Byproducts Feeding Specialist.....	17		
<b>Brian Lang</b> Dairy Cattle Production Systems Program Lead .....	16		
<b>Ellie McLean</b> Administrative Service Representative.....	35		

# Staff at a Glance



<b>Name</b>	<b>Telephone</b>	<b>Location</b>	<b>Page</b>
Allan, Vaughan	519-826-3318	Guelph	35
Anderson, Annette	519-826-3286	Guelph	8
Appleby, Margaret	613-475-5850	Brighton	23
Bagg, Joel	705-324-5856	Lindsay	17
Bancroft, John	519-271-6974	Stratford	13
Banks, Eugenia	519-826-3678	Guelph	23
Banks, Scott	613-258-8359	Kemptville	18
Barrie, Ed	519-271-6280	Stratford	32
Baute, Tracey	519-674-1696	Ridgetown	18
Beaton, Denise	519-826-6594	Guelph	26
Berges, Hugh	519-826-3288	Guelph	8
Bohner, Horst	519-271-5858	Stratford	18
Brown, Christine	519-537-8305	Woodstock	18
Brown, Wayne	905-562-4141 ext. 179	Vineland	22
Butter, Laurie	519-826-4094	Guelph	34
Callow, Kristen	519-674-1335	Ridgetown	26
Carter, Kathryn	519-426-4322	Simcoe	23
Celetti, Mike	519-824-4120 ext. 58910	Guelph	26
Chaput, Jim	519-826-3539	Guelph	26
Charbonneau, Pam	519-824-4120 ext. 52597	Guelph	30
Collins, Dorene	519-826-3166	Guelph	13
Corning, Diane	519-826-3319	Guelph	35
Coughler, Peter	613-475-4908	Brighton	13
Cowbrough, Mike	519-824-4120 ext. 52580	Guelph	19
Cushman, Dorienne	519-826-3323	Guelph	33
Cupelli, Carmela	519-826-6396	Guelph	33
Dam, Al	519-824-4120 ext. 54326	Guelph	10
DeEll, Jennifer	519-426-1408	Simcoe	23
De Schutter, Adrienne	519-826-3173	Guelph	15
Deveau, Jason	519-426-8934	Simcoe	27
Diotte, Anne Marie	519-826-3173	Guelph	15
Elford, Evan	519-426-4509	Simcoe	30
Ferguson, Gillian	519-738-1258	Harrow	22
Filotas, Melanie	519-428-1142	Simcoe	30
Fisher, Pam	519-426-2238	Simcoe	24
Fletcher, Carl	519-826-3235	Guelph	13
Forrest, Bob	519-826-6941	Guelph	8
Fraser, Hannah	905-562-1674	Vineland	27
Grummet, Patricia	519-826-3240	Guelph	35

# Staff at a Glance



Name	Telephone	Location	Page
Hall, Brian	519-271-0083	Stratford	19
Hamilton, Tom	705-647-2087	New Liskeard	11
Handley, Joanne	519-826-3107	Guelph	8
Haverson, Clarence	519-826-3285	Guelph	8
Hawkins, Ben	519-826-3291	Guelph	8
Hayes, Adam	519-826-3257	Ridgetown	19
Huffman, Leslie	519-738-1256	Harrow	24
Johnson, Peter	519-271-8180	Stratford	19
Kennedy, Delma	519-826-3290	Guelph	29
Kessel, Christoph	519-824-4120 ext. 52480	Guelph	27
Khosla, Shalin	519-738-1257	Harrow	22
Kyle, Jack	705-324-5855	Lindsay	17
Lackey, Ron	519-271-7407	Stratford	17
Lang, Brian	519-537-8786	Woodstock	16
LeBoeuf, Janice	519-674-1699	Ridgetown	24
Leuty, Todd	519-826-3215	Guelph	9
Llewellyn, Jennifer	519-824-4120 ext. 52671	Guelph	31
MacNeil, Aileen	519-826-6588	Guelph	8
Martin, Hugh	519-826-4587	Guelph	27
Mawhiney, Gary	519-826-4350	Guelph	13
McDonald, Ian	519-824-4120 ext. 56707	Guelph	20
McFadden-Smith, Wendy	905-562-3833	Vineland	25
McLean, Ellie	519-826-3319	Guelph	35
Micallef, Susin	519-826-2337	Guelph	33
Molenhuis, John	613-475-9472	Brighton	14
Mongeon, Mario	613-679-4288	Alfred	16
Murphy, Graeme	905-562-4141 ext. 106	Vineland	22
Murray, Blair	613-258-8300	Kemptville	16
Naylor, Steve	519-826-3172	Guelph	10
Noble, Kathie	519-826-3132	Guelph	35
Noecker, Nancy	613-258-8476	Kemptville	11
Paibomesai, Marion	519-826-4963	Guelph	25
Pate, Dawn	519-826-3567	Guelph	8
Pogue, Brian	519-826-5106	Guelph	11
Poirier Mensinga, Julie	1-800-461-6132	Verner	14
Potter, Barry	705-647-2086	New Liskeard	12
Quesnel, Gilles	613-258-8250	Kemptville	20
Reid, Keith	519-271-9269	Stratford	20
Richards, Doug	519-482-3133	Clinton	32

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<b>Name</b>	<b>Telephone</b>	<b>Location</b>	<b>Page</b>
<b>Simpson, Greg</b>	519-846-3401	Elora	<b>32</b>
<b>Slingerland, Ken</b>	905-562-1639	Vineland	<b>25</b>
<b>Smith, Jaydee</b>	519-674-1542	Ridgetown	<b>32</b>
<b>Speranzini, Donna</b>	905-562-1170	Vineland	<b>28</b>
<b>Stevenson, Jennifer</b>	519-826-4350	Guelph	<b>14</b>
<b>Stewart, Greg</b>	519-824-4120 ext. 54865	Guelph	<b>20</b>
<b>Summerhayes, Betty</b>	519-826-3105	Guelph	<b>34</b>
<b>Tapscott, Brian</b>	519-846-3400	Elora	<b>10</b>
<b>Tenuta, Albert</b>	519-674-1617	Ridgetown	<b>21</b>
<b>Teskey, Mary</b>	519-826-3196	Guelph	<b>35</b>
<b>Thimmanagari, Mahendra</b>	519-826-4593	Guelph	<b>31</b>
<b>Todd, Jim</b>	519-426-3823	Simcoe	<b>31</b>
<b>Townsend, Gerald</b>	519-826-3547	Guelph	<b>29</b>
<b>Verhallen, Anne</b>	519-674-1614	Ridgetown	<b>28</b>
<b>Wand, Christoph</b>	519-824-4120 ext. 53670	Guelph	<b>11, 29</b>
<b>Westerveld, Sean</b>	519-426-4323	Simcoe	<b>31</b>
<b>Wright, Tom</b>	519-824-4120 ext. 56281	Guelph	<b>16</b>

# Management Team



## Director

**Aileen MacNeil**  
Agriculture Development Branch  
Guelph

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## Managers

**Annette Anderson**  
Greenhouse, Agroforestry  
and Specialty Crops  
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**Joanne Handley**  
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**Ben Hawkins (A)**  
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Field Crops  
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**Todd Leuty**  
**Agroforestry Specialist**  
**Guelph**

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## Areas of Focus

- Production and marketing information for trees on farms including windbreaks, shelterbelts, Christmas trees, nut crops, forest-grown crops, intercropping, riparian plantings, biomass production, hardwood plantations
- Collaborate on research and demonstration projects
- Contact for Christmas Tree Farmers of Ontario, Ontario Maple Syrup Producers Association, Society of Ontario Nut Growers, Forest Products Society, MNR Stewardship Councils and Conservation Authorities, Forestry Colleges and Universities

# Aquaculture, Alternative Livestock and Poultry



**Al Dam**  
**Provincial Poultry Specialist**  
**Guelph**

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**Steve Naylor**  
**Aquaculture Specialist**  
**Guelph**

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**Brian Tapscott**  
**Alternative Livestock Specialist**  
**Elora**

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**Areas of Focus**

- Production systems and efficiencies
- Humane handling and transportation
- Emergency preparedness
- Humane on-farm destruction and disposal of poultry
- Small flock biosecurity resource kit development
- *Occupational Health and Safety Act*

•

**Areas of Focus**

- Best management practices for fish farms
- Water quality and waste management issues
- Renewed regulatory framework for aquaculture

**Areas of Focus**

- Production and management information
- Aleutian Disease Virus surveillance in farmed mink
- Chronic Wasting Disease (CWD) surveillance in farmed cervids



**Tom Hamilton**  
**Beef Cattle Production Systems**  
**Program Lead**  
**New Liskeard**

280 Armstrong Street, Box 4070 P0J 1P0  
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**Areas of Focus**

- Low cost cow-calf production systems
- Organic beef production
- Pasture calving strategies
- Editor of Virtual Beef

**Nancy Noecker**  
**Beef Cow/Calf Specialist**  
**Kemptville**

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**Areas of Focus**

- Targeting markets by age verification, processing and vaccination of Ontario cow calf herds
- Using cattle behaviour to improve handling, transportation, and animal welfare
- Working with younger producers to encourage their participation and future in the industry

**Brian Pogue**  
**Beef Program Lead**  
**Guelph**

1 Stone Road West, 3<sup>rd</sup> Floor N1G 4Y2  
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Fax: 519-826-3254  
E-mail: [brian.pogue@ontario.ca](mailto:brian.pogue@ontario.ca)

**Areas of Focus**

- Value added beef chains and producer marketing alliances
- DNA assisted selection
- Feed efficiency

**Christoph Wand**  
**Beef Cattle, Sheep and Goat Nutritionist**  
**Guelph**

Department of Animal and Poultry Science,  
Room 125  
University of Guelph  
Guelph, ON N1G 2W1  
Telephone: 519-824-4120 ext. 53670  
Fax: 519-826-9873  
E-mail: [christoph.wand@ontario.ca](mailto:christoph.wand@ontario.ca)

**Areas of Focus**

- Labour and nutrient efficient feeding systems
- Nutritional techniques to reduce environmental impacts
- Nutritional techniques to develop lamb as a functional food/nutraceutical



## Other OMAFRA Beef Staff

### **Barry Potter, Client Services Branch**

Livestock Specialist North Region

New Liskeard

280 Armstrong Street, Box 4070 POJ 1P0

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Fax: 705-647-7993

E-mail: [barry.potter@ontario.ca](mailto:barry.potter@ontario.ca)

- Assists Provincial Specialists and Program Leads in the delivery of information and programs related to livestock in northern Ontario

# Business Management



**John Bancroft**  
**Market Strategies Program Lead**  
**Stratford**

581 Huron Street N5A 5T8  
Telephone: 519-271-6974  
Fax: 519-273-5278  
E-mail: [john.bancroft@ontario.ca](mailto:john.bancroft@ontario.ca)

## Areas of Focus

- Extending commodity market information
- Fostering market opportunities
- Managing market risk

**Dorene Collins**  
**Marketing and Customer Service**  
**Program Lead**  
**Guelph**

1 Stone Road West, 3<sup>rd</sup> Floor N1G 4Y2  
Telephone: 519-826-3166  
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E-mail: [dorene.collins@ontario.ca](mailto:dorene.collins@ontario.ca)

## Areas of Focus

- Direct farm marketing
- Agri-tourism
- Customer service
- Market research
- Value added agriculture
- Farm Diversification strategies

**Peter Coughler**  
**Succession Planning and Business**  
**Agreements**  
**Program Lead**  
**Brighton**

95 Dundas Street East  
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Telephone: 613-475-4908  
Fax: 613-475-9472  
E-mail: [peter.coughler@ontario.ca](mailto:peter.coughler@ontario.ca)

## Areas of Focus

- Family dynamics of succession and transition planning
- Lifestyle issues of retirement planning

**Carl Fletcher**  
**Strategic Business Planning**  
**Program Lead**  
**Guelph**

1 Stone Road West, 3<sup>rd</sup> Floor N1G 4Y2  
Telephone: 519-826-3235  
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## Areas of Focus

- Strategic planning for farm businesses
- Clarifying and understanding strategic alliances
- Capturing value-added opportunities
- Entrepreneurship best practices

# Business Management



**Gary Mawhiney**  
**Human Resources Management**  
**Program Lead**  
**Guelph**

1 Stone Road West, 3rd floor N1G 4Y2  
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## Areas of Focus

- Recruiting and retaining workers
- Methods of paying workers
- Resolving workplace conflicts
- Employment standards
- Farm workplace health and safety

**John Molenhuis**  
**Business Analysis and Cost of Production**  
**Program Lead**  
**Brighton**

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E-mail: [john.molenhuis@ontario.ca](mailto:john.molenhuis@ontario.ca)

## Areas of Focus

- Crop and livestock budgeting
- TIP Report (Towards Increased Profits) report prepared through the AgriStability/Canadian Agricultural Income Stabilization (CAIS) Program
- Benchmarking/measuring farm financial performance
- Budgeting machinery, land and building costs

**Jennifer Stevenson**  
**Business Finance**  
**Program Lead**  
**Guelph**

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## Areas of Focus

- Farm tax and business seminars
- Agricultural taxation - implications of selling or transferring farm business assets
- Financing arrangements
- Business structures - corporations, partnerships and joint ventures

## Other OMAFRA Business Staff

**Julie Poirier Mensinga, Client Services Branch**  
**Agricultural Business Management Specialist (Bilingual), Northern Ontario**  
**Verner**

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- Assists Provincial Specialists and Program Leads in the delivery of agricultural management strategies, policies and programs related to livestock, crop and farm management in northern Ontario

# Growing Forward Business Development



**Anne Marie Diotte**  
**Business Development Program Coordinator**  
**Growing Forward Business Development**

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- Coordinates programming, provides oversight and ensures the delivery of the Growing Forward Business Development programming to support farm businesses in Ontario.

**Adrienne De Schutter**  
**Business Skills and Training Advisor**  
**Growing Forward Business Development for Farm Businesses**

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Fax: 519-826-3567  
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- Coordinates programming to ensure that Ontario farm businesses are able to access high quality skills and training opportunities to meet their business needs.

**Brian Lang**  
**Dairy Cattle Production Systems**  
**Program Lead**  
**Woodstock**

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Telephone: 519-537-8862  
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#### Areas of Focus

- Precision dairy management
- Production factors and profitability
- Labour efficiency

**Mario Mongeon**  
**Livestock Specialist, Bilingual**  
**Alfred**

Box 430, 31 St. Paul Street K0B 1A0  
Telephone: 613-679-4288  
Fax: 613-679-0929  
E-mail: [mario.mongeon@ontario.ca](mailto:mario.mongeon@ontario.ca)

#### Areas of Focus

- Dairy heifer management
- Dairy cow feeding systems
- Dairy organic milk production
- Livestock production information

**Blair Murray**  
**Dairy Genetic Improvement Specialist**  
**Kemptville**

Box 2004, 59 Ministry Drive K0G 1J0  
Telephone: 613-258-8300  
Fax: 613-258-8392  
E-mail: [blair.murray@ontario.ca](mailto:blair.murray@ontario.ca)

#### Areas of Focus

- Health and fitness traits to improve profitability
- Crossbreeding and inbreeding in dairy cattle
- Radio Frequency Identification (RFID) for improved cow and herd management

**Tom Wright, Ph.D**  
**Dairy Cattle Nutritionist**  
**Guelph**

Department of Animal and Poultry Science  
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E-mail: [tom.wright@ontario.ca](mailto:tom.wright@ontario.ca)

#### Areas of Focus

- Functional foods from livestock origin, focusing on opportunities for dairy cattle
- Nutritional manipulation and management of milk composition
- Transition cow feeding management
- Nutritional models for minimizing nutrient excretion and environmental impact



**Joel Bagg**  
Forage Specialist  
Lindsay

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E-mail: [joel.bagg@ontario.ca](mailto:joel.bagg@ontario.ca)

## Areas of Focus

- Production, storage and marketing of forages
- Co-ordinate and edit Crop Talk newsletter
- Contact for East Central Regional Soil and Crop Improvement Association

**Jack Kyle**  
Provincial Grazier Specialist  
Lindsay

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Fax: 705-324-1638  
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## Areas of Focus

- Grazing management practices to improve productivity and economic sustainability
- Best management practices for environmentally sustainable livestock grazing
- Dairy grazing cost of production study with Great Lakes Grazing Network
- Pasture production in an organic livestock system

**Ron Lackey**  
Feed Ingredients and Byproducts  
Feeding Specialist  
Stratford

581 Huron Street N5A 5T8  
Telephone: 519-271-7407  
Fax: 519-273-5278  
E-mail: [ron.lackey@ontario.ca](mailto:ron.lackey@ontario.ca)

## Areas of Focus

- Best management practices for the efficient and safe use of all feed ingredients
- Functional foods of livestock origin
- Swine liquid feeding

**Scott Banks**  
**Emerging Crop Specialist**  
**Kemptville**

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Telephone: 613-258-8359  
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E-mail: [scott.banks@ontario.ca](mailto:scott.banks@ontario.ca)

**Areas of Focus**

- Production techniques for new crops
- Applicability of new practices, products, and technology to Ontario conditions
- Contact for the Ottawa-Rideau and Quinte Regional Soil and Crop Improvement Associations
- Co-chair of the yearly Eastern Ontario Crop Diagnostic Day and Eastern Ontario Crop Conference

**Tracey Baute**  
**Field Crop Entomologist Program Lead**

University of Guelph, Ridgetown Campus  
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**Areas of Focus**

- Collaborate on applied research and demonstration projects to validate/determine practical integrated insect management solutions
- monitor for and implement strategies for new invasive species
- Editor of Publication 812, Field Crop Protection Guide
- Chair of Southwest Crop Diagnostic Day
- Member of the Canadian Corn Pest Coalition

**Horst Bohner**  
**Soybean Specialist**  
**Stratford**

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**Areas of Focus**

- Production techniques including variety, tillage, disease and fertility management
- Collaborate on applied research and demonstration projects on crop management issues
- Contact for Heartland Regional Soil and Crop Improvement Association

**Christine Brown**  
**Nutrient Management Field Crops**  
**Program Lead**  
**Woodstock**

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**Areas of Focus**

- Manure management for field crops
- Tools for Nutrient Management Planning (i.e. NMAN2)
- Best management practices for, and principals of nutrient/manure management
- Editor of Publication 811, Agronomy Guide for Field Crops

**Michael Cowbrough**  
**Weed Management Field Crops**  
**Program Lead**  
**Guelph**

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**Areas of Focus**

- Weed management systems for field crops
- Editor of Guide to Weed Control Publication 75
- Weed management issues

**Brian Hall**  
**Canola and Edible Bean Specialist**  
**Stratford**

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**Areas of Focus**

- Production, marketing, and management information on dry beans and canola
- Collaborate on applied research and demonstration projects on crop management issues
- Contact for Georgian Central Regional Soil and Crop Improvement
- Co-edit Crop Budgeting Aids

**Adam Hayes**  
**Soil Management Specialist Field Crops**  
**Ridgetown**

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**Areas of Focus**

- Soil management for field crops
- Climate change and greenhouse gas issues
- Best management practices to maintain or improve soil quality
- Co-Chair of Southwest Agricultural Conference

**Peter Johnson**  
**Cereals Specialist**  
**Stratford**

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**Areas of Focus**

- Production and management information for cereal production systems
- Contact for Thames Valley Regional Soil and Crop Improvement Association
- Collaborate on applied research and demonstration projects on crop management issues
- Cropline reports, providing crop management tips, herbicide recommendations and pest alerts twice weekly in season
- Chair of Southwest Agricultural Conference

**Ian McDonald**  
**Applied Research Coordinator**  
**Field Crops**  
**Guelph**

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### Areas of Focus

- Co-ordinate applied research projects addressing field crop production or related issues
- Funding sources, project design and analysis, tracking, reporting and communications of research and field trial results
- Contact for the Ontario Soil and Crop Improvement Association on major provincial projects
- Contact for Golden Horseshoe Regional Soil and Crop Improvement Association

**Gilles Quesnel**  
**IPM Field Crops Program Lead, Bilingual**  
**Kemptville**

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### Areas of Focus

- Integrated pest management programs for field crops
- Contact for Eastern Ontario Regional Soil and Crop Improvement Association
- OMAFRA representative on the Ontario Weed Committee
- OMAFRA representative on the Field Crop Protection Subcommittee

**Keith Reid**  
**Soil Fertility Specialist**  
**Stratford**

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### Areas of Focus

- Soil fertility including impacts of soil fertility management on nutrient management planning
- Soil test lab accreditation program
- Co-edit Publication 611, Soil Fertility Handbook

**Greg Stewart**  
**Corn Industry Program Lead**  
**Guelph**

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### Areas of Focus

- Corn hybrid performance database and selection techniques
- Tillage systems for corn to reduce soil erosion potential and improve fertilizer use efficiency
- Nitrogen utilization in corn



**Albert Tenuta**  
**Pathologist Field Crops Program Lead**  
**Ridgetown**

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## Areas of Focus

- Pathology for field crops, including emerging issues, control strategies and new technologies in pathology
- Collaborate on applied research and demonstration projects to validate/determine practical disease management solutions
- Editor of CropPest Ontario newsletter, providing pest management information and alerts
- Co-chair of the Ontario Soybean Rust Coalition and Ontario sentinel plot coordinator
- Chair of the Variety Sub-Committee of the Ontario Oil and Protein Seed Crop Committee

**Wayne Brown**  
**Greenhouse Floriculture Specialist**  
**Vineland**

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**Areas of Focus**

- Production issues (including water and nutrient management) of commercial greenhouse flower crops
- Collaborate on research and demonstration projects
- Canadian Greenhouse Conference Committee

**Gillian Ferguson**  
**Greenhouse Vegetable IPM Specialist**  
**Harrow**

Greenhouse and Processing Crops  
Harrow Research Centre  
2585 County Road 20 NOR 1G0  
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**Areas of Focus**

- IPM programs for commercial greenhouse vegetable crops, including biological controls
- Co-editor of Publication 371-Growing Greenhouse Vegetables
- Collaborate on research projects to address pest management priorities
- Greenhouse vegetable minor use initiatives and development of minor use priorities through the National Minor Use Committee

**Shalin Khosla**  
**Greenhouse Vegetable Specialist**  
**Harrow**

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**Areas of Focus**

- Production (crop management, root zone and micro-climate management) and marketing information for greenhouse vegetable production systems
- Collaborate on greenhouse vegetable production and energy research and demonstration projects
- Co-editor of Publication 371 Growing Greenhouse Vegetables

**Graeme Murphy**  
**Greenhouse Floriculture IPM Specialist**  
**Vineland**

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**Areas of Focus**

- IPM programs for commercial greenhouse flower crops, including biological controls
- Collaborate on applied IPM research projects
- Registration of new pest control products through the Minor Use program



**Margaret Appleby**  
IPM Systems Specialist  
Brighton

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## Areas of Focus

- Develop IPM systems and programs
- Transfer new IPM technology to horticultural growers and consultants by means of demonstration projects, meetings and publications
- Work closely with growers' organizations and consultants to set research priorities, improve IPM practices and address emerging issues
- Represent Ontario at a national level for pesticide risk reduction program of AAFC's Pest Management Centre

**Eugenia Banks**  
Potato Specialist  
Guelph

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E-mail: [eugenia.banks@ontario.ca](mailto:eugenia.banks@ontario.ca)

## Areas of Focus

- Conduct research and on-farm demonstration trials that will enhance the production and quality of potatoes
- Assess new techniques and technologies relating to production and IPM issues;
- Develop and deliver timely information, tools and advice to assist in production, IPM and marketing decisions for potatoes
- Liaise with Ontario Potato Board, crop consultants, agribusiness and researchers as a resource person on production issues
- Organize the annual Ontario Potato Conference

**Kathryn Carter**  
Pome Fruit IPM Specialist  
Simcoe

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E-mail: [kathryn.carter@ontario.ca](mailto:kathryn.carter@ontario.ca)

## Areas of Focus

- Advanced IPM programs and resources for the apple industry
- Minor use proposals and projects for apples
- Identification and management of new pest problems

**Jennifer DeEll**  
Fresh Market Quality Program Lead  
Simcoe

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## Areas of Focus

- Collaborate on research that will enhance the quality of fresh market produce
- Link new technology in fresh-cut produce and packaging with food quality concerns
- Improved postharvest handling, storage and package systems



**Pam Fisher**  
**Berry Crop Specialist**  
**Simcoe**

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## Areas of Focus

- Production, pest management and marketing of berry crops
- Soil moisture monitoring and fertigation
- Tools and resources for berry pest management
- Edit the Ontario Berry Newsletter
- Edit Publication 360, Fruit Production Recommendations

**Leslie Huffman**  
**Apple Specialist**  
**Harrow**

Harrow Research Centre  
2585 County Road 20 NOR 1G0  
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## Areas of Focus

- Production and marketing of the apple crop
- Evaluating new cultivars and production systems
- Strategic alignment of the industry to increase competitiveness in a world market
- Enhanced food safety initiatives and reduced pesticide use

**Janice LeBoeuf**  
**Vegetable Crops Specialist**  
**Ridgetown**

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## Areas of Focus

- Production, IPM and marketing decisions for fresh market and processing vegetable crops including tomatoes, peppers, sugar beets, table beets, eggplant, and chicory
- Liaise with consultants, agribusiness, Ontario Processing Vegetable Growers, Fresh Vegetable Growers of Ontario, processors, and researchers on production issues
- Assist in focusing resources and efforts to strategic priorities in these crops
- Assess new techniques and technologies relating to production and IPM issues



**Wendy McFadden-Smith**  
**Tender Fruit and Grape IPM Specialist**  
**Vineland**

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### Areas of Focus

- Resistance management
- Development of risk reduced pesticide usage within an IPM system
- Efficacy of new products

**Ken Slingerland**  
**Tender Fruit and Grape Specialist**  
**Vineland**

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### Areas of Focus

- Production and marketing of tender fruit and grape crops
- Wind machine research to reduce winter injury
- Evaluate new pear, peach and nectarine cultivars and production systems
- Establishment and cost of production

**Marion Paibomesai**  
**Vegetable Crops Specialist**  
**Guelph**

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Fax: 519-826-4964

### Areas of Focus

- Production and IPM of fresh market and processing vegetable crops including cole crops, onions, carrots, celery, and leafy vegetables
- Provide IPM training and guidance to delivery personnel
- Liaise with consultants, agribusiness, growers' associations and researchers on production issues
- Conduct IPM related research projects
- 

**Vacant**  
**Vegetable Crops Specialist**  
**Ridgetown**

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Fax: 519-674-1564  
E-mail:

### Areas of Focus

- Production and IPM information for sweet corn, cucumbers, melons, pumpkins, squash, beans, peas and asparagus
- Conduct on-farm demonstration trials pertaining to fertilizer use efficiency and IPM
- Edit publication 363, Vegetable Production Recommendations
- Weekly in-season vegetable crop updates for growers, processors and agribusiness



**Denise Beaton**  
**Crop Protection Program Lead**  
**Guelph**

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**Areas of Focus**

- Invasive alien species for both horticulture and field crops
- Pest control products
- Represent OMAFRA on provincial, national and international organizations dealing with pest control products and plant health issues
- Liaise with industry, provinces, federal government and other countries on issues related to plant health and pest control products

**Kristen Callow**  
**Weed Management Program Lead - Horticulture**  
**Ridgetown**

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**Areas of Focus**

- Collaborate on applied research and demonstration projects to validate/determine practical integrated weed management solutions for horticulture production systems
- Address weed management issues in horticulture production systems
- Monitor for and implement strategies for new invasive weed species

**Michael Celetti**  
**Pathologist Horticulture Crops**  
**Program Lead**  
**Guelph**

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**Areas of Focus**

- Identification, detection and management of plant diseases for the horticulture industry
- Represent OMAFRA on provincial, national and international organizations dealing with plant disease issues

**Jim Chaput**  
**Minor Use Co-ordinator**  
**Guelph**

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**Areas of Focus**

- Co-ordinate activities related to preparation and submission of emergency uses and minor use label expansions of pest control products in the province of Ontario
- Minor use of pest control products
- Represent OMAFRA on provincial, national and international organizations that deal with minor use issues



**Jason Deveau**  
**Application Technology Specialist**  
**Simcoe**

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## Areas of Focus

- Collaborate on research to evaluate and integrate new technologies for agriculture inputs
- Represent OMAFRA on provincial, national and international organizations that deal with policies relating to agricultural inputs

**Hannah Fraser**  
**Entomology Horticulture Program Lead**  
**Vineland**

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## Areas of Focus

- Collaborate on research to evaluate and integrate new solutions for pest management
- Prevent the introduction and facilitate the eradication or management of insect pests and/or associated diseases
- Co-editor of Hort Matters Newsletter providing weekly in season information to the horticulture industry

**Christoph Kessel**  
**Nutrition Horticulture Program Lead**  
**Guelph**

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E-mail: [christoph.kessel@ontario.ca](mailto:christoph.kessel@ontario.ca)

## Areas of Focus

- Fertilization scheduling and monitoring to optimize nitrogen use efficiency
- Fertility and production guidelines for specialty vegetables for the ethnic market
- Improve manure and organic nutrient availability guidelines for Horticultural crops

**Hugh Martin**  
**Organic Crop Production Program Lead**  
**Guelph**

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## Areas of Focus

- Production and marketing of organic products
- Strategic alignment of the organic sector to increase competitiveness



**Donna Speranzini**  
**Nutrient Management Horticulture Crops**  
**Program Lead**  
**Vineland**

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## Areas of Focus

- Best management practices for Greenhouse producers, and principals of nutrient/manure management
- Co-editor of Hort Matters newsletter providing weekly in season information to the Horticulture Industry
- Program Chair for the Ontario Fruit and Vegetable Convention

**Anne Verhallen**  
**Soil Management Specialist Horticulture**  
**Ridgetown**

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## Areas of Focus

- Editor of the Cover Crop Best Management Practices book
- Field demonstration trials in cover crops, soil quality and irrigation scheduling
- Provide technical support in the area of wind erosion control, compaction, irrigation scheduling, cover crops and other soil management issues related to the production of horticultural crops
- Coordinator of Sound Advice website technical radio reports



**Delma Kennedy**  
**Sheep Specialist, Genetics,  
Reproduction and Performance**  
**Guelph**

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**Areas of Focus**

- Coordination of Sheep Flock Improvement Program
- Animal selection and breeding strategies
- Out of season breeding techniques

**Gerald Townsend (A)**  
**Sheep and Goat Specialist**  
**Guelph**

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**Areas of Focus**

- Economic efficiencies in sheep and goat production systems
- Management practices to control predators
- Sheep and goat handling practices and welfare

**Christoph Wand**  
**Beef Cattle, Sheep and Goat Nutritionist**  
**Woodstock**

Department of Animal and Poultry Science,  
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E-mail: [christoph.wand@ontario.ca](mailto:christoph.wand@ontario.ca)

**Areas of Focus**

- Labour and nutrient efficient feeding systems
- Nutritional techniques to reduce environmental impacts
- Nutritional techniques to develop lamb as a functional food/nutraceutical



**Melanie Filotas, Ph.D**  
**IPM Specialist Specialty Crops**  
**Simcoe**

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## Areas of Focus

- IPM programs for specialty crops, with a focus on sweet potatoes, herbs, lavender, ginseng and tobacco
- Pest management solutions for new, transitional or low acreage crops
- Collaborate on research projects pertaining to IPM of specialty crop pests
- Registration of pest control products on specialty crops through the Minor Use program

**Pam Charbonneau**  
**Turfgrass Specialist**  
**Guelph**

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## Areas of Focus

- Production and management information on integrated pest management for turf
- Co-ordinate Turf Management Updates for the website
- Conduct applied research projects on turf
- Turf minor use pesticide registrations
- Editor of Publication 384, Turfgrass Production Recommendations
- Editor of Publication 162, Diseases and Insects of Turfgrass in Ontario
- Editor of Publication 816, Turf IPM Manual

**Evan Elford**  
**New Crop Development Specialist**  
**Simcoe**

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## Areas of Focus

- Production and marketing information for new, non-traditional, specialty and niche market crops including value added processes
- Collaborate on applied research and demonstration projects related to specialty new crop development



**Jennifer Llewellyn**  
**Nursery Crops Specialist**  
**Guelph**

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### Areas of Focus

- Production and marketing of commercial nursery crops
- Integrated Pest Management (IPM) programs for nursery and landscape
- Nursery-Landscape REPORT (weekly, online newsletter for monitoring and management of pests on outdoor ornamentals April-October)
- Collaborate on nursery-landscape related research projects
- Editor of Publication 383, Nursery and Landscape Plant Production and IPM

**Mahendra Thimmanagari**  
**Crop Bioproducts Specialist**  
**Guelph**

1 Stone Road West, 1st Floor N1G 4Y2  
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### Areas of Focus

- Crop bioproducts
- Cooperate on applied research and demonstration projects related to crop bioproducts
- Barriers affecting the commercialization of bioproducts

**Jim Todd**  
**Transition Crops Specialist**  
**Simcoe**

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### Areas of Focus

- Alternate crops for Ontario, particularly in the tobacco growing region
- Collaborate on research on industrial uses of tobacco
- Collaborate on research on bioenergy using biomass crops (eg. anaerobic digestion)

**Sean Westerveld, Ph.D**  
**Ginseng and Medicinal Herbs Specialist**  
**Simcoe**

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### Areas of Focus

- Commercial field-grown ginseng and medicinal herbs and production of woods-grown ginseng and forest herbs
- Ginseng Production Agriphone
- Nutraceutical and functional food potential for ginseng and medicinal herbs
- Edit Publication 610 – Ginseng Production Recommendations
- Collaborate on ginseng and medicinal herb research trials

**Ed Barrie**  
**Swine Sow-Nursery Specialist**  
**Stratford**

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**Areas of Focus**

- Sow herd management
- Sow herd record keeping and business management
- Labour management in swine production sector

**Doug Richards**  
**Swine Grower-Finisher Specialist**  
**Clinton**

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**Areas of Focus**

- Marketing information impacting the competitiveness of the pork industry
- Economic impact of swine production (swine enterprise budgets and tools)
- Technology transfer to the swine industry

**Greg Simpson**  
**Swine Nutritionist**  
**Elora**

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**Areas of Focus**

- Nutritional models for minimizing nutrient output and environmental impacts
- Efficient feeding systems for swine
- New technologies in swine nutrition

**Jaydee Smith**  
**Swine Production Systems**  
**Program Lead**  
**Ridgetown**

University of Guelph Ridgetown Campus  
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**Areas of Focus**

- Production efficiency
- Sustainable production and profitability
- Cost of production modeling for finishing operations
- Centralia Swine Research Update website maintenance
- Pork News and Views Newsletter

# Agricultural Issues Coordinator, Executive Assistant, Marketing Communication Officer



## Agricultural Issues Coordinator

**Dorienne Cushman**  
Guelph

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### Areas of Focus

- Issues management in the agriculture sector
- Agriculture five year forecast
- Review of best practices of technology transfer in other jurisdictions
- Support for government policy development in the agriculture sector

## Executive Assistant

**Carmela Cupelli**  
Guelph

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### Areas of Focus

- Manage the Director's office, including issues management and communications
- Coordination of information flow and approvals for the Branch
- Coordination of Branch initiatives, policy, program, budget and briefing activities
- Develop and monitor guidelines/protocols and performance measures

## Marketing Communication Officer

**Susin Micallef**  
Guelph

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### Areas of Focus

- Marketing and communication resource for Branch program areas
- Co-ordinate development of Branch promotional material
- Creation of tradeshow materials and exhibits

# Product Development Specialists



## **Laurie Butter** Guelph

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### Areas of Focus

- Co-ordination of factsheets and publications for crop-related material
- Co-ordination of tradeshow materials and exhibit creation
- Development of crop-related promotional material and technical resources
- Crops website

## **Betty Summerhayes** Guelph

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### Areas of Focus

- Co-ordination of factsheets and publications
- Co-ordination of tradeshow materials and exhibit creation
- Development of promotional material and technical resources
- Livestock website

# Administrative Service Representatives



## **Ellie McLean**

**Sustainable Production - Dairy Cattle, Swine  
and Poultry**

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## **Patricia Grummett**

**Sustainable Production - Beef Cattle,  
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## **Kathie Noble**

**Business Management**

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## **Mary Teskey**

**Director and Horticulture Crops**

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## **Diane Corning (A)**

**Greenhouse, Agroforestry  
and Specialty Crops**

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## We're at your service

### **Agricultural Information Contact Centre**

OMAFRA's Agricultural Information Contact Centre (AICC) provides quick access to our information and expertise. AICC agents have the experience and background to answer agriculture and agribusiness questions. If needed, they will also put you in touch with a provincial specialist.

Hours of operation:

Monday to Friday, 8 a.m. to 5 p.m.

Telephone: 1-877-424-1300

E-mail: [ag.info.omafra@ontario.ca](mailto:ag.info.omafra@ontario.ca)

### **Northern Ontario Regional Office**

Our northern Ontario regional office provides access to OMAFRA's Northern Agricultural Business Management Specialist (Bilingual), Julie Poirier Mensinga, and Northern Livestock Specialist, Barry Potter, as well as Agricultural Representatives in six locations who are available to deal with issues and concerns unique to the north.

Hours of operation:

Monday to Friday, 8:30 a.m. to 5:00 p.m.

Telephone: 1-800-461-6132

### **Publication Order Centre and OMAFRA Resources Centre**

You can access both paid and free publications from any ServiceOntario or OMAFRA Resource Centre. To get a list of products, contact one of the numbers listed below or visit the OMAFRA website.

Hours of operation, Guelph ServiceOntario Centre:

Monday to Friday, 8:30 a.m. to 5 p.m.

Publications can be ordered through the ServiceOntario Publications website at [www.ServiceOntario.ca/publications](http://www.ServiceOntario.ca/publications), or contact ServiceOntario Publications by phone at:

- 1-800-668-9938
- 416-326-5300
- TTY 1-800-268-7095

Telephone: 1-800-267-8097 or call the AICC at 1-877-424-1300 for the OMAFRA Resource Centre nearest you.

### **OMAFRA Website**

A wealth of resources is at your fingertips 24 hours per day for all areas of agriculture. OMAFRA factsheets, newsletters, bulletins, podcasts and links are posted on the web and the site is continually updated. Subscribe to our on-line services and receive monthly updates on new livestock, crop and business information.

Hours of operation:

24 hours per day, 7 days a week

Internet: [www.ontario.ca/omafra](http://www.ontario.ca/omafra)